Dan Pogue

Leadership Coach & Trainer

Lead Every Day

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About Dan

Dan Pogue is a John Maxwell Certified Executive Coach and Trainer who loves helping leaders grow their influence, elevate their teams, and create meaningful impact. Raised as a preacher's kid and shaped by more than 22 years flying airplanes for the United States Air Force, Dan blends faith-rooted values with mission-critical leadership experience so leaders can show up with clarity, courage, and purpose.

Now based in South Texas, Dan partners with executives, emerging leaders, and business owners who want to lead well at work and at home. He focuses on executive and business coaching, organizational effectiveness, leadership development, and strategic planning, always in a practical, real-world style that makes growth feel doable and sustainable.

During his Air Force career, Dan led global teams and managed multi-million-dollar programs, learning how to stay calm, think clearly, and care for people in high-pressure environments. Growing up in a pastor's home taught him that leadership is ultimately about serving others, so clients experience him as a steady, encouraging partner who asks honest questions while always believing the best about them.

Dan is an ICF certified and EQ-i 2.0 certified, helping leaders strengthen both their leadership acumen, decision-making, and emotional intelligence. He holds master's degrees in Business Management & Leadership Development and Information Technology Management and is trained in Lean Six Sigma and Trusted Advisor Facilitation, connecting personal growth with better systems, processes, and results.

His clients include Fortune 500 executives, Chick-fil-A restaurant owners and their teams, and CFA Leadership Development Program (LDP) leaders, hospital executives, city officials, and business owners across many industries. Dan lives in South Texas with his wife; they have three adult children and six grandchildren, and nothing makes him happier than seeing both his family and his clients thrive in the areas that matter most.