Dan Wilkins

Leadership Coach & Trainer

Lead Every Day

danw@leadeveryday.com

About Dan

Dan Wilkins is a trusted leadership coach and consultant with more than 25 years of experience helping leaders grow with clarity, consistency, and purpose. With a career that spans global training firms, entrepreneurial ventures, and corporate leadership roles, Dan brings a rare combination of strategic insight, relational intelligence, and operational know-how to every client engagement.

He began his leadership development journey at FranklinCovey and ASLAN Training, where he delivered high-impact programs and coached leaders across industries. Later, as founder of his own coaching and consulting practice, Dan partnered with organizations to design and implement people-centered strategies that drive performance, retention, and long-term growth.

Today, as an ICF-certified coach and member of the Lead Every Day team, Dan equips leaders to navigate complexity, lead with integrity, and build cultures where people and performance thrive together. He is known for his calm presence, principle-driven approach, and ability to connect deeply — whether he's working with senior executives or frontline teams.

Dan holds a master's degree in counseling from Western Carolina University and brings both emotional intelligence and business acumen to his work. He lives in Atlanta, GA with his wife, Jenny, and their two sons. Outside of work, he mentors emerging leaders and finds purpose in the discipline of ultrarunning — where endurance, mindset, and grit mirror the very qualities he helps leaders develop every day.